

DUPLICATE INVOICE



WHAS
520 W. Chestnut St.
Louisville, KY 40202
Main: (502)582-7711
Billing:

Property	WHAS		
Invoice #	2752374-1	Order #	2752374
Invoice Date	08/27/23	Alt Order #	WOC14233225
Invoice Month	August 2023	Deal #	
Invoice Period	07/31/23 - 08/27/23	Flight Dates	08/22/23 - 08/28/23
Advertiser	ISS/ Defending Bluegrass Values		
Product	Issue		
Estimate #	12711		
Account Executive	Taylor Fritsch		
Sales Office	TEGNA Sales Washington DC		
Sales Region	National		
Agency Code	9913721		
Advertiser Code	734		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	2086AG		
Advertiser Ref	M217166		
Product 1	783		
Product 2			

Billing Address:

Great American Media/ POL
Attention: Accounts Payable
3050 K Street NW
Washington, DC 20007

Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																													
1	08/22/23	08/28/23	GD MRN AMR-ABC	7:00 AM-8:00 AM	MTWTF--	:30	6	\$325.00	NM																																																																													
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Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

DUPLICATE INVOICE



Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #	2752374-1	Invoice Month	August 2023
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Advertiser	ISS/ Defending Bluegrass Values		
Product	Issue		
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Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

DUPLICATE INVOICE



Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #	2752374-1	Invoice Month	August 2023
Invoice Date	08/27/23	Invoice Period	07/31/23 - 08/27/23
Advertiser	ISS/ Defending Bluegrass Values		
Product	Issue		
Estimate #	12711		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																											
11	08/22/23	08/28/23	WHAS11 NWS@4PM	4:30 PM-5:00 PM	MTWTF--	:30	3	\$180.00	NM																																																																											
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12	08/22/23	08/28/23	WHAS NWS 5.00	5-530p	MTWTF--	:30	3	\$350.00	NM																																																																											
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2	WHAS	W	08/23/23	5:57 PM	WHAS NWS 5.30	530-6p	:30	DBV233000H	\$400.00	NM																																																																										
14	08/22/23	08/28/23	WHAS NWS 6PM	6-630p	MTWTF--	:30	4	\$450.00	NM																																																																											
<table border="0" style="width: 100%;"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>08/22/23</td> <td>08/28/23</td> <td>MTWTF--</td> <td>4</td> <td>\$450.00</td> <td colspan="4"></td> </tr> </table> <table border="0" style="width: 100%;"> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>2</td> <td>WHAS</td> <td>Tu</td> <td>08/22/23</td> <td>6:11 PM</td> <td>WHAS NWS 6PM</td> <td>6-630p</td> <td>:30</td> <td>DBV233000H</td> <td>\$450.00</td> <td>NM</td> </tr> <tr> <td>3</td> <td>WHAS</td> <td>W</td> <td>08/23/23</td> <td>6:28 PM</td> <td>WHAS NWS 6PM</td> <td>6-630p</td> <td>:30</td> <td>DBV233000H</td> <td>\$450.00</td> <td>NM</td> </tr> <tr> <td>1</td> <td>WHAS</td> <td>Th</td> <td>08/24/23</td> <td>6:11 PM</td> <td>WHAS NWS 6PM</td> <td>6-630p</td> <td>:30</td> <td>DBV233000H</td> <td>\$450.00</td> <td>NM</td> </tr> <tr> <td>4</td> <td>WHAS</td> <td>F</td> <td>08/25/23</td> <td>6:18 PM</td> <td>WHAS NWS 6PM</td> <td>6-630p</td> <td>:30</td> <td>DBV233000H</td> <td>\$450.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						08/22/23	08/28/23	MTWTF--	4	\$450.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WHAS	Tu	08/22/23	6:11 PM	WHAS NWS 6PM	6-630p	:30	DBV233000H	\$450.00	NM	3	WHAS	W	08/23/23	6:28 PM	WHAS NWS 6PM	6-630p	:30	DBV233000H	\$450.00	NM	1	WHAS	Th	08/24/23	6:11 PM	WHAS NWS 6PM	6-630p	:30	DBV233000H	\$450.00	NM	4	WHAS	F	08/25/23	6:18 PM	WHAS NWS 6PM	6-630p	:30	DBV233000H	\$450.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																															
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15	08/22/23	08/26/23	AVG. ALL WKS	630-7p	-----S-	:30	1	\$240.00	NM																																																																											
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																															
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16	08/22/23	08/27/23	WHAS SUN 6.30	630-7p	-----S	:30	1	\$500.00	NM																																																																											

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You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

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DUPLICATE INVOICE



Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #	2752374-1	Invoice Month	August 2023
Invoice Date	08/27/23	Invoice Period	07/31/23 - 08/27/23
Advertiser	ISS/ Defending Bluegrass Values		
Product	Issue		
Estimate #	12711		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
16	08/22/23	08/27/23	WHAS SUN 6.30	630-7p	-----S	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/21/23 08/27/23 -----S 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WHAS Su 08/27/23 6:39 PM WHAS SUN 6.30 630-7p :30 DBV233000H \$500.00 NM									
17	08/22/23	08/28/23	ENT TONIGHT 30<	7-730p	MTWTF--	:30	3	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/22/23 08/28/23 MTWTF-- 3 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WHAS Tu 08/22/23 7:25 PM ENT TONIGHT 30< 7-730p :30 DBV233000H \$500.00 NM 3 WHAS W 08/23/23 7:14 PM ENT TONIGHT 30< 7-730p :30 DBV233000H \$500.00 NM									
18	08/22/23	08/28/23	INSIDE EDITION<	730-8p	MTWTF--	:30	3	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/22/23 08/28/23 MTWTF-- 3 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WHAS Tu 08/22/23 7:53 PM INSIDE EDITION< 730-8p :30 DBV233000H \$500.00 NM 2 WHAS W 08/23/23 7:46 PM INSIDE EDITION< 730-8p :30 DBV233000H \$500.00 NM									
19	08/22/23	08/26/23	ENT TONIGHT 60	7-8p	-----S-	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/21/23 08/27/23 -----S- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WHAS Tu 08/22/23 1:04 AM Nightline 1237-106a :30 DBV233000H \$80.00 NM MG for 19.1 08/26 2 WHAS W 08/23/23 12:06 AM Jimmy Kimmel 1135p-1237a :30 DBV233000H \$120.00 NM MG for 19.1 08/26 1 WHAS Sa 08/26/23 ENT TONIGHT 60 7-8p :00 \$200.00 NM See MG 19.2, 19.3									
20	08/22/23	08/28/23	WHAS-NIGHTTEAM<	11-1135p	MTWTF-S	:30	5	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/22/23 08/28/23 MTWTF-S 5 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WHAS W 08/23/23 11:14 PM WHAS-NIGHTTEAM< 11-1135p :30 DBV233000H \$400.00 NM 5 WHAS Th 08/24/23 11:29 PM WHAS-NIGHTTEAM< 11-1135p :30 DBV233000H \$400.00 NM 4 WHAS F 08/25/23 11:28 PM WHAS-NIGHTTEAM< 11-1135p :30 DBV233000H \$400.00 NM 3 WHAS Su 08/27/23 11:29 PM WHAS-NIGHTTEAM< 11-1135p :30 DBV233000H \$400.00 NM									
21	08/22/23	08/22/23	AVG. ALL WKS	9-10p	-T-----	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/21/23 08/27/23 -T----- 1 \$650.00									

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DUPLICATE INVOICE



Send Payment To:
WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #	2752374-1	Invoice Month	August 2023
Invoice Date	08/27/23	Invoice Period	07/31/23 - 08/27/23
Advertiser	ISS/ Defending Bluegrass Values		
Product	Issue		
Estimate #	12711		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																												
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1	WHAS	Tu	08/22/23	9:43 PM	AVG. ALL WKS	9-10p	:30	DBV233000H	\$650.00	NM																																											
22	08/22/23	08/23/23	AVG. ALL WKS		--W----	:30	1	\$1,200.00	NM																																												
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1	WHAS	Su	08/27/23	6:57 PM	AVG. ALL WKS	7-8p	:30	DBV233000H	\$750.00	NM																																											
26	08/22/23	08/27/23	Sun Prime B	8-9p	-----S	:30	1	\$1,200.00	NM																																												
<table border="0" style="width: 100%;"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>08/21/23</td> <td>08/27/23</td> <td>-----S</td> <td>1</td> <td>\$1,200.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WHAS</td> <td>Su</td> <td>08/27/23</td> <td>8:22 PM</td> <td>Sun Prime B</td> <td>8-9p</td> <td>:30</td> <td>DBV233000H</td> <td>\$1,200.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							08/21/23	08/27/23	-----S	1	\$1,200.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WHAS	Su	08/27/23	8:22 PM	Sun Prime B	8-9p	:30	DBV233000H	\$1,200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																
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1	WHAS	Su	08/27/23	8:22 PM	Sun Prime B	8-9p	:30	DBV233000H	\$1,200.00	NM																																											
Total Spots							52																																														

Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u>	\$19,475.00
<u>Agency Commission</u>	\$2,921.25
<u>Net Amount Due</u>	\$16,553.75

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.